Premiere Show Group Giveaways – Official Rules

Social Media Show Pass Giveaways

How to Enter:
• No purchase necessary to enter or to win show passes. To enter a Premiere Show Group Social Media Giveaway, Entrant must follow instructions prompted by giveaway. In some cases, Entrant may be required to register to win. Registering for a giveaway is a registration form where Entrant will be prompted to enter their information. By entering these giveaways and providing contact information, Entrant authorizes Premiere Show Group to send marketing materials to them, including but not limited to, direct mail and promotional emails. Entrant will be contacted by phone or email within three (3) business days of the conclusion of the giveaway.

Third-Party Show Pass Giveaways

How to Enter:
• No purchase necessary to enter or to win show passes. To enter a Third-Party Show Pass Giveaway, Entrant must follow instructions prompted by giveaway. In some cases, Entrant may be required to register to win. Registering for a giveaway is a registration form where Entrant will be prompted to enter their information. By entering these giveaways and providing contact information, Entrant authorizes Premiere Show Group to send marketing materials to them, including but not limited to, direct mail and promotional emails. Entrant will be contacted by phone or email within three (3) business days of the conclusion of the giveaway.

Eligibility:
• Winner must be at least sixteen (16) years of age or older. Entrants must hold a professional beauty license, be a student actively enrolled in school to obtain one of these licenses, or be a licensed or legally documented employee of a professional beauty industry establishment.

How to Win a Show Pass Giveaway:
• Entrants must still meet all eligibility, age, and specific qualifications of giveaway to be considered.

Launch Party Contests:
In these giveaways, Entrants are encouraged to share photos or videos of themselves at a Premiere Show Group event or a creative piece expressing their desire to attend. Entrants must use specific launch party hashtag(s) as promoted in social media posts. Entrants that do not provide a unique or creative entry will not be considered. Premiere Show Group's social media team will choose the entries that best fit the goal and objective of the giveaway. Finalists are selected by anonymous vote cast by members of the Premiere Show Group staff. All decisions made by Premiere Show Group are final in all matters.

Beautiful Experiences and Beautiful Moments

How to Enter:
• All Entrants must have a show pass to the Premiere Show Group managed tradeshow in which the experience is being provided. No attendant is permitted to purchase more than one show pass for themselves. Purchase does not increase chances of winning. Entrants can enter as many Beautiful Experiences or Beautiful Moments as they wish to attend. However, Entrants will only be eligible to win one (1) Experience for these Entrants, the Experience they have won is final and Entrants cannot select to participate in a different experience. To enter, Entrants will be brought to an external website that contains all information on the giveaway and contact information. Entrants will be prompted to enter their information and select desired Experience. By entering one of these Experiences and providing contact information, Entrant is authorizing Premiere Show Group to send marketing materials to them including but not limited to direct mail and promotional emails. All entries must be received during designated contest date(s) and time(s). All contests run in Eastern Standard Time. Any entries received outside of the designated time frame will be void and not eligible for winning. These Experiences are void where prohibited by federal, state, or local law.

How to Win:
• Winner will be selected at random from all eligible entries. Winner will be contacted by phone or email within three (3) business days of the conclusion of the giveaway. Winner will be required to respond to the phone or email contact within two (2) business days of the conclusion of the giveaway. In the event that the winner fails to respond to phone or email contact, the winner will be disqualified and selected at random from all eligible entries. The winner will be selected and notified from the pool of all eligible entries.

Age Requirements:
Any experience involving the consumption of alcohol requires entrant to be at least twenty-one (21) years of age. Any entrant not at least twenty-one (21) years of age at the time of registration will forfeit their prize and an alternate winner will be selected. For experiences involving the consumption of alcohol at an official venue, Entrant must be at least eighteen (18) years of age or older. In the instance that an Experience takes place at a venue that requires an age requirement to enter, the giveaway Entrant must be old enough for entry. Should the Entrant not be old enough to enter venue, their entry for the Experience will be voided and an alternate winner will be selected. State or Federal Government laws regulating the consumption of alcohol shall apply to all such experiences.

How to Win a Beautiful Experience/Beautiful Moment:
Entrants must meet all eligibility and specific qualifications of giveaway to be considered. Entries must be completed with accurate information. Entries with inaccurate or missing information will be disqualified. Entries not properly completed and lacking all required information are not selected at random. Winner will be contacted by phone or email within three (3) business days of the conclusion of the giveaway. If no response is received within three (3) business days of notification, the winner will be disqualified and selected at random from all eligible entries. If any prize or prize notification is returned as undeliverable, the winner may be disqualified and an alternate winner may be selected. Entrant must be able to attend experience during the scheduled duration. In the event the entrant cannot attend the scheduled experience, the entry will be forfeited and an alternate winner will be selected. All decisions made by Premiere Show Group are final in all matters.

General Conditions for Sweepstakes

Odds of Winning:
The odds of winning are dependent upon number of qualifying entries.

Materials Provided in Sweepstakes Entries:
By submitting material as part of entry in a Premiere Show Group giveaway, Entrant represents and warrants that they are the sole owner of all materials submitted and authorize further distribution. Materials provided to Premiere Show Group for giveaways, including (but not limited to) photos, videos, and quotes, become the sole property of Premiere Show Group and Entrant consents to use of materials by Premiere Show Group at its discretion for any purpose.

Winners/Prizes:
There is no cash value for Premiere Show Group prizes. No transfer, cash equivalent, or prize substitution is permitted unless of Premiere Show Group. Premiere Show Group or Third-Party prize sponsors may require Winners to sign an affidavit of eligibility and liability/publicity release in order to receive the prize and/or appear in required photos. Premiere Show Group or giveaway sponsors are final in all matters, including interpretation of these rules and specific requirements of each individual giveaway. All expenses not specified herein or via sweepstakes excluding but not limited to all federal, state, and local taxes, travel and lodging, are each Winner’s sole responsibility.

Photo/Video Release:
By entering any Premiere Show Group giveaway or, on days of event entering Premiere Show Group event, Entrants consent to be photographed, filmed, taped, and/or interviewed about the event. Grand Prize winners and/or winners of Experience/Beautiful Moment, Attendees/Winners grant Premiere Show Group, those exhibiting, press with Premiere Show Group approved press passes, and/or sponsors of an Experience, the consent to use images or likeness in still, audio and moving recordings that have been approved by Show Management.

Cancellation & Force Majeure:
Show Management will not be liable for fulfillment of the tradeshow or specific experience if non-delivery is due to any of the following causes: fire, acts of God, public enemy, war or insurrections, strikes, the authority of the law, extreme weather condition, terrorism, disaster, civil disorder, acts of aggressions or for any cause beyond Premiere Show Group’s control. Non-delivery may result if a reasonable fear exists for any one or more of such events occurring or threatening and making it infeasible, illegal, or impossible to hold the tradeshow. No refunds will be made for a Force Majeure occurs during the tradeshow. Premiere Show Group shall not be liable for any indirect, special, consequential, or incidental damage or for any breach or failure on its part under this giveaway/demages for the Winner.

Limitation of Liability/Disclaimer:
All Entrants, as a condition of entry, agree to be bound by these official rules and the decisions of the Premiere Show Group, management in effect when the giveaway entry is received. By participating in any Premiere Show Group giveaway, except where prohibited by law, Entrants give consent to Premiere Show Group to any of the information contained in their entry for advertising, promotion, and marketing purposes, in any manner, manner and any media. Additionally, all Entrants, agree to be photographed, filmed, taped and/or interviewed about the event. Grand Prize winners and/or winners of Experience/Beautiful Moment, Attendees/Winners grant Premiere Show Group, those exhibiting, press with Premiere Show Group approved press passes, and/or sponsors of an Experience, the consent to use images or likeness in still, audio and moving recordings that have been approved by Show Management.