

Sponsorship/Marketing Agreement

Company Name: _____

Key Contact: _____

Telephone: _____

E-mail Address: _____

Electronic Marketing

- _____ E-mail Blast • Banner \$ 750
- _____ E-mail Blast • Exclusive \$ 1,500
- _____ Exhibitor List Upgrade \$ 100
- _____ Website Banner
 - Premiere Orlando Interior Pages \$ 400 /month
 - Premiere DAYSPA Interior Pages \$ 400 /month
 - Registration Page \$ 500 /month

On-Site and Program Advertising

- _____ Attendee Gift Bags \$ 2,000
- _____ Banner • Interior Lobby Placement \$ 2,200
- _____ Banner • Outdoor Placement \$ 4,200
- _____ Carpet Graphic
 - Placement \$ 800
 - Placement & Production* \$ 1,900
- _____ Door & Window Decals* (Minimum 4) \$99 each
- _____ Escalator Graphic* \$ 1,900
- _____ Hotel Bus Route Post Wrap* (Minimum 5) \$ 100
- _____ Lighted Tower* \$ 1,700
- _____ Literature Bin*
 - Small \$ 450 per side
 - Large \$ 700 per side
- _____ Product Showcase Package \$ 250
- _____ Registration Panel* \$ 1,100
- _____ Show Program Advertising
 - 1/2 Page Vertical \$ 1,300
 - 1/2 Page Horizontal \$ 1,300
 - 1/2 Page Vertical • Floorplan Foldout \$ 1,600
 - Full Page \$ 1,900
 - Full Page • Inside Front Cover \$ 2,500

Other: _____

Total Due \$ _____

*Includes placement and production

terms and conditions

All sponsorship/marketing opportunities are offered on a first-come, first-serve basis with limited quantities available. It is understood that this form shall be legally binding between Show Management, hereinafter known as Premiere Show Group (PSG) and the exhibitor/sponsor only upon acceptance by PSG. PSG will attempt to honor preferences; however, final assignments are at PSG's discretion. All sponsorship opportunities, materials and graphics must be approved by PSG. Placement and production when indicated (*) are included in the fee, any additional costs (shipping, drayage, storage) are at the exhibitor/sponsor's expense.

Under no circumstances will PSG be liable for loss of profit or other incidental or consequential damages for any of its acts or omissions whether or not appraised with the possibility of such. PSG and their partners will not be held liable in the event of loss of property or theft to the exhibitor/sponsor's materials. Participation in any of the sponsorship/marketing opportunities is contingent on the sponsor exhibiting at the show.

PSG will not be liable for the fulfillment of this Agreement if non-delivery is due to any of the following causes: fire, act of God, public enemy, war (declared or non-declared) or insurrections, strikes, the authority of the law, extreme weather condition, terrorism, disaster, civil disorder or acts of aggression. Non-delivery may also result if a reasonable fear exists for any one or more of such events occurring or threatening and making it inadvisable, illegal or impossible to hold the tradeshow. No refunds will be made if the above should occur.

All sponsorship fees are non-refundable. All payments are due in full with contract. Required materials must be received prior to deadlines set forth by PSG.

payment information:

All sponsorship fees must be paid in full and are non-refundable.

Check# _____ (Premiere Orlando)

Visa Mastercard American Express

Charge Total Due \$ _____

Cardholder's Name: _____

Credit Card #: _____

Exp. Date: _____ CID #: _____

I understand this will become a binding contract upon acceptance and is subject to the terms and conditions included in this contract.

Signature: _____