

premiereorlando

International Beauty Event

June 6-7, 2010

Sponsorship/Marketing Agreement

For best availability
sign-up before:

April 1, 2010

Company Name: _____

Contact: _____

Telephone: _____ Email: _____

Pre-Show Opportunities

- _____ Website Banner
 Premiere Orlando Interior Pages \$300/month
 Premiere DAYSPA Interior Pages \$300/month
 Registration Page \$500/month
- _____ Email Blast • Exclusive \$1,200
- _____ Email Blast • Banner \$750
- _____ Exhibitor List Upgrade \$100

On-Site and Program Advertising

- _____ Banner • Interior Lobby Placement \$1,800
- _____ Banner • Outdoor Placement \$3,800
- _____ Bus Graphic*
 Banner \$1,600/side Half Wrap \$7,100/bus
 Quarter \$3,100/side Full Wrap \$12,600/bus
- _____ Carpet Graphic
 Placement \$800
 Placement & Production* \$1,900
- _____ Concourse Signage* \$900
- _____ Door & Window Decals* (Minimum 4) \$99 each
- _____ Hotel Room Key Cards*
 Rosen Plaza \$5,100 Rosen Centre \$6,100
- _____ Lighted Tower* \$1,700
- _____ Product Showcase \$150
- _____ Show Program Advertising
 1/2 Page Horizontal \$1,300
 1/2 Page Vertical \$1,300
 Full Page \$1,900
 Concourse Signage Upgrade \$500 (full pg ads only)
- _____ Show Information Booth* \$1,000
- _____ Registration Panel* \$1,100
- _____ Other:

Total Due: \$ _____

*Includes printing and placement

Terms & Conditions:

All sponsorship/marketing opportunities are offered on a first-come, first-serve basis with limited quantities available. It is understood that this form shall be legally binding between Show Management, hereinafter known as Premiere Show Group (PSG) and the exhibitor/sponsor only upon acceptance by PSG. PSG will attempt to honor preferences; however, final assignments are at PSG's discretion. **All sponsorship opportunities, materials and graphics must be approved by PSG.** Placement and production when indicated (*) are included in the fee, any additional costs (shipping, drayage, storage) are at the exhibitor/sponsor's expense.

Under no circumstances will PSG be liable for loss of profit or other incidental or consequential damages for any of its acts or omissions whether or not appraised with the possibility of such. PSG and their partners will not be held liable in the event of loss of property or theft to the exhibitor/sponsor's materials. Participation in any of the sponsorship/marketing opportunities is contingent on the sponsor exhibiting at the show.

PSG will not be liable for the fulfillment of this Agreement if non-delivery is due to any of the following causes: fire, act of God, public enemy, war (declared or non-declared) or insurrections, strikes, the authority of the law, extreme weather condition, terrorism, disaster, civil disorder or acts of aggression. Non-delivery may also result if a reasonable fear exists for any one or more of such events occurring or threatening and making it inadvisable, illegal or impossible to hold the tradeshow. No refunds will be made if the above should occur.

Payment Information:

All sponsorship fees must be paid in full and are non-refundable.

Check # _____ (Payable to Premiere Orlando)

Visa MasterCard American Express

Charge Total Due \$ _____

Cardholder's Name: _____

Credit Card #: _____

Exp. Date: _____ CID #: _____

Signature:

I understand this will become a binding contract upon acceptance and is subject to the terms and conditions included in this contract.

Signature: _____