

Application for Classroom Education

June 4, 5 & 6, 2011

Orlando/Orange County Convention Center

premiereorlando

International Beauty Event

Premiere Orlando and Premiere DAYSPA® combine to create the largest gathering of beauty industry professionals, drawing over 46,000 attendees from all 50 states and 18 countries. Each year, the conference connects participants with top leaders with over 350 featured classes, general sessions and hands-on workshops offering industry-recognized education as well as providing access to new ideas and networking opportunities.

To be considered for education, applicants must submit the attached form along with all required materials and exhibitor contract by Friday, January 7, 2011. Please fax this form to 407-265-3134. If accepted into the educational program, classroom space will be provided at no charge with your booth commitment.

PRE-REQUISITED FOR APPLICATION

Education topics must remain non-product specific, unbiased and objective. Product endorsement or sales will not be allowed. All educators must be in the professional beauty industry and will be required to purchase a booth on the exhibit floor. See Exhibitor Contract for pricing. Product sales are not permitted in the classroom or surrounding areas.

SELECTION PROCESS

Classroom education is provided on a space available basis with relevance to education topic. Submissions in acceptable formats and completed by January 7, 2011 will be evaluated by members of the Education Committee. They will be judged on relevance to the conference. The Education Committee reserves the right to recommend final selections in order to ensure a balanced program. All applicants will be contacted within two weeks of the January 7, 2011 deadline to inform you of the status of your application.

SHARED CLASSROOMS WILL BE FURNISHED WITH

- One wired microphone
- Screen and AV stand
- One electrical outlet
- Chairs set theater style
- Self-serve water cooler

Projectors and/or laptops computers are **NOT** provided. Any additional audio visual is the responsibility of the educator and may be ordered through your preferred provider. Official show providers will be listed in your Exhibitor Manual.

MATERIALS REQUIRED

Materials listed below must be submitted by January 7 in order to apply. **If accepted**, additional materials including your exhibitor contract will be required in order to be promoted in the Show Preview Brochure (250,000 mailed). Promotion is forfeited if materials and/or exhibitor contract are not received by the date specified. Premiere reserves the right to edit titles and descriptions for clarity and/or space limitations.

- Educator Bio listing qualifications to speak on the topic
- Class Title(s)
- Class Description(s)

PLEASE SEND PROMOTIONAL MATERIALS TO:

Email ann@premiereshows.com
Fax 407-265-3134

EDUCATION CONTACT

Ann Donlon
800-335-7469 x113
ann@premiereshows.com

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EDUCATOR INFORMATION

Company _____ Contact Name _____

Work Phone (_____) _____ Ext _____ Email _____

Address _____ City, State, Zip _____

Fax (_____) _____ Educator Name _____

Educator Phone (_____) _____ Ext _____ Educator Email _____

SCHEDULE

Indicate your class day and length preference below. Please note the Exhibit Floor will be open Sunday and Monday only. Saturday is reserved for pre-show classes and workshops. We will try to accommodate requests indicated below if possible, but all items are subject to availability.

Day & Time Preference

Sunday & Monday Class Length (select one) 60 minutes 75 minutes 90 minutes n/a

- Sunday & Monday Time Preference (select one) Morning Afternoon

Saturday Pre-Show Class Length (select one) 60 minutes 75 minutes 90 minutes n/a

Workshop Preference (Hands-on or Look & Learn)

Sunday & Monday Workshop Length (select one) 2 hours 3 hours 4 hours n/a

Saturday Pre-Show Workshop Length (select one) 2 hours 3 hours 4 hours n/a

CLASS LEVEL

Introductory Intermediate Advanced

TARGET AUDIENCE

- Hair Stylist Hair Colorist Barber
 Nail Technician Esthetician Massage Therapist
 Makeup Artist Receptionist Salon/Spa Owner/Manager
 School Instructor Student/ New Professional

ACCEPTANCE OF TERMS

I understand that if my proposal is accepted, Premiere Orlando and Premiere DAYSPA® are authorized to use promotional materials submitted. My contact information may be used to advise me of future Premiere Orlando and Premiere DAYSPA® events.

Signature _____ Date _____

Name (Please Print) _____ Title _____

Questions? Call 800-335-7469 ext. 113 or email ann@premiereshows.com

Thank You! All applicants will be contacted within two weeks of the January 7, 2011 deadline to inform you of the status of your application.